

Elaine (McCree) Redd

Retired Communications & PR Leader



- Flint & Genesee Group
 - Wayne State University
- Rochester, Michigan, United States · [Contact info](#)
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About

- More than 20 years of successful communications and project management experience.
- Proven ability to develop and implement impactful, strategic communications and public relations campaigns that enhance brands and support busi ...see more

Activity

577 followers

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Experience



Retired
Flint & Genesee Group
Jan 2023 - Present · 2 yrs 8 mos



Flint & Genesee Chamber of Commerce
12 yrs 8 mos

Chief Communications Officer (CCO)
Feb 2021 - Present · 4 yrs 7 mos

Senior Director, Communications, PR, Organizational Effectiveness
Apr 2019 - Present · 6 yrs 5 mos

Director, Communications & PR
Jan 2013 - Present · 12 yrs 8 mos
Genesee County

Provide advice and counsel to top leadership and business unit leaders. Develop annual communication plan for department and strat ...see more

Principal

710 Public Relations, LLC
Feb 2010 - Present · 15 yrs 7 mos

Professional strategic counsel and communications services offered including:...
...see more



General Motors

7 yrs 1 mo

Communications Director

2005 - 2009 · 4 yrs

LEADERSHIP: Led communications strategy and PR programs that increased visibility of GM Aftersales brands and supported corporate a...

Public Relations Director, Sales, Service & Marketing

2002 - 2005 · 3 yrs

Oversaw the Communications Unit including strategic media relations planning, PR support for diversity marketing, day-to-day decision...



General Motors

4 yrs 1 mo

Communications Director, Corporate Business

Communication

2000 - 2001 · 1 yr

• Directed strategic internal communications and use/development of IC channels for GM's 380,000 employees globally. Communications...

Manager, Internal Communications

1999 - 2000 · 1 yr

Managed, implemented communications that supported business priorities including organizational transformation, employee engageme...

Manager, Global Leadership Communications

1997 - 1999 · 2 yrs

Managed, implemented internal communications aimed at GM's executive leadership team. Developed, implemented internal...

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Education



Wayne State University

Bachelor of Arts, Mass Communications
1978 - 1980



Wayne State University

B. A., Mass Communications

Volunteering

Member of the Mentoring Task Force

Big Brothers Big Sisters
Sep 2015 - Present · 10 yrs

Skills

Media Relations



Endorsed by Annalisa Esposito Bluhm, MA (She/Her) and 6 others who are highly skilled at this



Endorsed by 6 colleagues at Flint & Genesee Chamber



48 endorsements

Crisis Communications



Endorsed by 2 colleagues at Flint & Genesee Chamber



12 endorsements

Show all 27 skills →

Recommendations

Received

Given



Rebecca Kotz

Inbound Marketing & Website Consultant

August 19, 2010, Rebecca worked with Elaine but they were at different companies

Elaine is a very professional communications expert. She is reliable and exceeds expectations and timelines. Her writing skills are superb, PR expertise is top notch and her personality is an extra bonus! I highly recommend her to any organization that needs an effective communications professional.



Lenda Jackson

Director of Communications at Common Ground

February 10, 2010, Lenda and Elaine studied together

I got to know Elaine during our time as students at Wayne St. She was very friendly and a diligent student. I know this because we worked on several projects together. Even then, she demonstrated a unique creativity, razor sharp organizational skills and a natural flair for leadership that has served her well throughout her career so far. We learned the basics of journalism together and she has progressed into a talented writer and seasoned communications professional. She always gives her absolute best no matter what the project or situation. She has...

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Courses

Public Relations Society of America International Conference (A three-day comprehensive focus on modern-day public relations and the external factors impacting how we practice.

Interests

Top Voices

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Melody Hobson

Co-CEO & President at Ariel Investments

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Mary Barra

Chair and Chief Executive Officer at General Motors

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Youth Services Coordinator at the Library of Michigan

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Charles McKaye, Podcaster and People Connector  · 3rd+
Podcaster | Podcast Coach | People Connector | Host of the DMP
Podcast Streaming on YouTube-LinkedIn-Facebook...

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Librarian at Clinton-Macomb Public Library

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Healthcare Leadership | Behavioral Health | Clinical Assistant Professor,
Pediatrics | Nationally Certified School Psychologist

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Lover of Christ | Founder & CEO at Picking Up The Pieces | Interior
Designer | Do'er | Community Advocate | HOPE Provider

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RN

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Barbara Clevenger  · 3rd+
registered nurse at Westchester Medical Center

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People you may know



Lori Dalberg
House Supervisor and Registered Nurse at MercyOne

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yanet perez
Registered Nurse at MercyOne

Connect



Emanuelle Trott
Registered Nurse | Licensed Practical Nurse | Certified Nursing Assistant

Connect



Kendra Kundert
Registered Oncology Nurse

Connect



Brooke Webb
Independent nurse contractor
CEO of Care Connect

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